



POWER YOUR LIFE

Bafang Electric (Suzhou) Co., Ltd.
No. 6 Dongyanli Rd • Suzhou Industrial Park • 215125, Suzhou China

6th of July 2022

Press release

Experience a new level of e-bike connectivity and interaction with Bafang's IOT system.

Suzhou, July 2022 - Bafang is known for producing globally significant and leading components in the e-bike sector including digital communication and complex networking products. The new Bafang IOT system confidently adds to this offering. The Can-Bus supported IOT system, consisting of a module, Bafang Go+ app and Cloud, helps the digital-savvy biker to control, customize and configure their e-bike in an intelligent and safe manner with minimal effort, allowing riders to focus on what's important – the fun factor!

The advantages to using the IOT system are extensive and designed with the future in mind. The system helps a cyclist to analyze their riding data, behavior and habits and store them in a personal cloud. With the help of this data and insight, riders will have improved market orientation regarding bike-related items, services, and product innovations suitable to their style. Likewise, manufacturers and dealers can use such "bike profiles" to precisely meet the wishes, demands and expectations of their customer, which works in everyone's best interests!

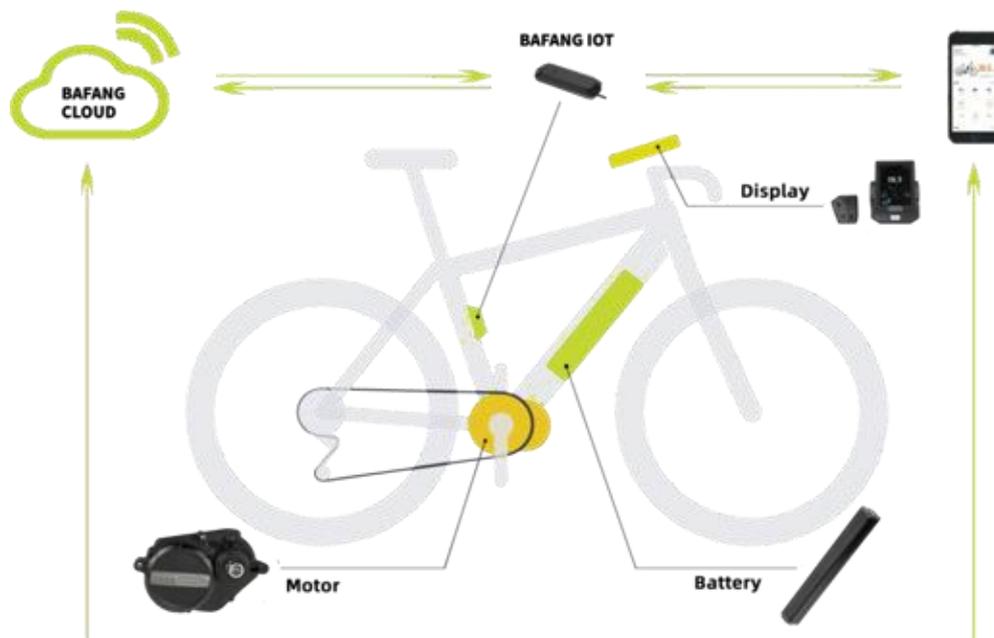


Photo: Bafang/IOT system

BAFANG

POWER YOUR LIFE

Bafang Electric (Suzhou) Co., Ltd.
No. 6 Dongyanli Rd • Suzhou Industrial Park • 215125, Suzhou China

IOT: Small. Smart. Connective.

The IOT housing itself is small and versatile; product dimensions are flexible according to the manufacturer's frame specifications. When suitably aligned, a rider can personalize and continuously synchronize various parameters of their eBike via the Bafang Go+ app/Bluetooth (nano sim card (4G) but also 2/3G compatible). Available information includes activity record, ride data, engine, display and battery information or status, anti-theft technology, remote control bike unlocking, current GPS position, warning of irregularities, and fault messages (failure notice). Additionally, "cycle clubbing" with other cycling enthusiasts to share routes, meeting points and photos is possible. All in real time.

IOT and the Bafang Go+ app: A strong communication team.

The digital exchange of data takes place, as already mentioned, via the Bafang Go+ app. This app (currently downloadable in Chinese and English for IOS/Android) forms a visual window for the IOT module. With the Go+ app, the rider simply enters their control, adjustment, and steering data into the respective configuration window, and these are transmitted to the IOT module via Bluetooth. The IOT module then communicates/interacts with the selected, electronically-connected device to perform the required functions (e.g. adjustment of eMotor parameters).



Photo: Bafang/IOT-Modul & Go+ App

Bafang Electric (Suzhou) Co., Ltd.
No. 6 Dongyanli Rd • Suzhou Industrial Park • 215125, Suzhou China

The IOT system is only Bafang's first step into the world of communicative connectivity for consumer products; therefore, this system will be continuously assessed and updated to best adapt to the needs of manufacturers and customers.

Please contact us at the upcoming Eurobike in Frankfurt if you have more questions about the new IOT system, the Bafang GO+ app or any other innovative products from Bafang. We look forward to seeing you at the stand in Hall 8.0/#H40.

Media contact (global):

Oliver Rüsche

E-Mail: o.ruesche@bafang-e.com

Tel.: +49 (0)5257 9341 09406

Mobile: +49 (0)152-900 14054

About BAFANG:

Bafang, one of the leading manufacturers of e-mobility components and e-drive systems, has been developing components and complete systems for electric vehicles since 2003. The company is listed on the Shanghai Stock Exchange (603489.SS) and focuses on all global e-mobility trends of the future: be it individual e-bikes, e-scooters or for public bike sharing systems. Bafang employs over 1000 people at ten international locations worldwide. The headquarters, development and production centre are located in Suzhou, in the immediate vicinity of Shanghai/China. A virtual tour of the new headquarter in Suzhou via a VR Panorama Tour starts [here](#).

Bafang has sales and service centres in the Netherlands, the USA, Germany, Denmark, France, Italy, and China. The newly opened plant in Poland focuses on the production of mid-motor systems for the European markets.

Website: www.bafang-e.com

E-Mail: info@bafang-e.com

This communication has been issued by Bafang Electric (Suzhou) Co., Ltd. who is therefore responsible for the entire content.