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For immediate release

Press release**Bafang's latest developments at China Cycle 2021*****Products for key regional markets of Europe, North America and China revealed at the Shanghai trade show.***

E-drive systems manufacturer Bafang presented a wide range of its latest product developments at China Cycle 2021, which was held from May 5-8 at the Shanghai New International Expo Center.

*Photo : Bafang*

To demonstrate the company's technological flexibility and customer-led approach, at the large Bafang booth products were divided into three distinct groups serving different regions: Europe, North America and China. Differentiated products within the regional groups are developed specially to fit local demands and conditions, catering to the varying dealer and end-user requirements in these key markets.

One of the most popular products on show was the M500 drive system, which is widely used across the European market. It boasts a maximum torque of 95 N.m, providing consistent, powerful and efficient support to riders. With a compact design, and rated power of 250W, the M420 drive system perfectly fits city and trekking eBikes, and smoothly adds drive support up to

the legal speed limit of 25kph. Also displayed was the H500W drive system, used by American customers on eFat or eCargo models because of its powerful and efficient performance.



Photo : Bafang

Mr. Joe Jiang, Director of Bafang's Marketing & Sales Center, said, "China is a big country for bicycles. With the continuous development of China, e-scooters have been becoming the main means of transportation. Therefore, in the future, we plan to redirect some of our resources to the domestic market and create more market growth opportunities." China Cycle 2021 is a key event for Bafang to present its motor products for the domestic market. With a range of sizes including 12, 13, 14, 16 and 17 inches, and rated power from 1000 to 4000W, the motor products cover nearly all requirements in the domestic market. Examples included the Harley style motor RM DBB0.2000D, suited for desert, mountain, beach and other terrain, and the unilateral motor UM DGB1.5000.D, with a maximum rated power of up to 6000W, offering high speed and high torque that can provide an outstanding experience for cycling enthusiasts.

On the second day of the expo, Bafang held well-attended product information sharing sessions, revealing the features, technical data and capabilities of the new ranges for the North American and European markets.

The Bafang booth buzzed with visitors from the e-bike and wider bicycle sectors throughout the show, and welcomed a delegation of senior industry leaders including Liu Suwen, Chairman of the China Bicycle Association, and Tao Xiaonian, Vice Chairman of the China National Light Industry Council.

Following the necessary cancellation of the China Cycle show in 2020, this year over 1,000 companies exhibited at the expo, all focused on furthering the high-quality development of the bicycle industry.



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Bafang, one of the leading manufacturers of e-mobility components and complete e-drive systems, has been developing components and complete systems for electric vehicles since 2003. Bafang is listed on the Shanghai Stock Exchange (603489.SS).

The company focuses on all global e-mobility trends of the future: be it as an individual e-bike, e-scooter, or for public bike sharing schemes. Bafang employs about 1000 staff worldwide in eight locations. The head office, development and manufacturing center are based in Suzhou, near Shanghai.

Bafang has Sales and Service Centers in the Netherlands, in the USA, in Germany, in Japan and in Taiwan, China. The newly opened factory in Poland will focus on production of mid motor systems for the European markets.

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