

# BAFANG

POWER YOUR LIFE

Bafang Electric (Suzhou) Co., Ltd.  
No. 6 Dongyanli Rd • Suzhou Industrial Park • 215125, Suzhou China

December 1, 2021

For immediate release

## Press release

### Bafang in EICMA 2021

#### ***EICMA 2021 — What wonderful sparks will emerge from the collision between Bafang and Milan, the classical city?***

Recently, Bafang participated in the EICMA 2021, the 78th International Motorcycle and Accessories Exhibition held from November 23 to 28 in Milan, Italy. With a full range of products and cutting-edge technology in the industry, we have shown "Bafang skills" in the fashion capital again.

The Exhibition, with over 100 years of history, EICMA attracts leading enterprises from all over the world to exhibit their latest products and models every year. But the Milan exhibition, which was scheduled for 2020, was canceled due to the COVID-19. Therefore, this exhibition is crucial to the resurgent bicycle industry. What brilliant performance will Bafang make again in the exhibition? What wonderful sparks will emerge from the collision between Bafang and Milan, the classical city?



Photo Bafang

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The exhibition attracted more than 820 brands from 36 countries. In addition to motorcycle manufacturers showing the latest models, the gear and accessories manufacturers and service providers also showed up at the exhibition. Although the Milan exhibition has been focusing on electric motorcycles, scooters and motorcycles, e-bikes are gaining more and more attention.



Photo Bafang

At the exhibition, Bafang exhibited eMTB, eRoad, and eCity and a variety of drive systems and high-quality power solutions. The media, many brands, and fans stopped to inquiry and try to ride. We also brought several sample bicycles with Bafang motors and systems: De Rosa with M800, ALPEK EVOKE with M500, Leaderfox with M410, and other Bafang models with M200, H700, H600 and other drive systems, which fully exhibited the diversity of Bafang products and embodied the excellent integration ability of Bafang technology.

Adhering to the concept of "serving customer", Bafang accelerates to improve the global layout of the brand, to become the leader of the electric bicycle drive system.

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Bafang, one of the leading manufacturers of e-mobility components and complete e-drive systems, has been developing components and complete systems for electric vehicles since 2003. Bafang is listed on the Shanghai Stock Exchange (603489.SS).

The company focuses on all global e-mobility trends of the future: be it as an individual e-bike, e-scooter, or for public bike sharing schemes. Bafang employs over 1000 staff worldwide in nine locations. The head office, development and manufacturing center are based in Suzhou, near Shanghai.

Bafang has Sales and Service Centers in the Netherlands, in the USA, in Germany, in Japan and in Taiwan, China. A recently opened factory in Poland focuses on production of mid motor systems for the European markets.

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