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Press release

For immediate release

## Bafang Website Revamped

***A major overhaul of the Bafang website delivers an enhanced experience for visitors, allowing in-depth exploration of the entire Bafang product range, discovery of partner eBike brands, and providing a wealth of information for anyone curious about eBikes.***

Suzhou, PRC, November 3<sup>rd</sup>, 2020: E-drive systems manufacturer Bafang has announced the relaunch of its website at [www.bafang-e.com](http://www.bafang-e.com), with a refreshed look, enhanced functionality and detailed information on the complete product range, from the wide variety of e-drive systems through to batteries and displays.

The revived site provides visitors with a wealth of options to discover everything they need to know about Bafang and its products. A 3D bike model on the home page aids with decision-making for selecting the ideal e-drive system, battery or display, while a dedicated area of the site covers all product application scenarios; eMTB, eRoad, eTour, eCity and eCargo. E-drive systems can be quickly and easily filtered by rated power, weight or maximum torque, with clear graphics allowing visitors to browse all options at a glance.

Additional valuable information for the visitor is available in the site's extensive FAQ section and in the blog, where articles provide riding and maintenance tips, latest Bafang news and more. Partner eBike brands are also listed, giving visitors the opportunity to explore the many options offered by trusted, tried-and-tested reputable bike brands which incorporate Bafang products into their ranges.

The entire site is available in both English and German, highlighting Bafang's commitment to fully serving its existing and future customer base in Germany. The relaunch of the site closely follows the October move of Bafang's German operation to much larger premises in Hövelhof, positioning Bafang Electric GmbH as a key asset to Germany's thriving pedelec market.

Bafang's goal is to be the leading e-drive systems brand for electric bicycles, delivering innovation in sustainable transport systems alongside top-level customer service. Chairman and

Managing Director, Mr. Qinghua Wang says: “Bafang’s goal is to produce innovative and high-quality products for our customers that make a tangible contribution to their riding comfort. Our employees are dedicated to this aim. We embrace every challenge and strive to develop new, ground-breaking products that set new standards.”

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**About BAFANG:**

Bafang, one of the leading manufacturers of e-mobility components and complete e-drive systems, has been developing components and complete systems for electric vehicles since 2003. Bafang is listed on the Shanghai Stock Exchange (603489.SS).

The company focuses on all global e-mobility trends of the future: be it as an individual e-bike, e-scooter, or for public bike sharing schemes. Bafang employs about 700 staff worldwide in five locations. The head office, development and manufacturing center are based in Suzhou, near Shanghai.

Bafang has Sales and Service Centers in the Netherlands, in the USA, in Germany, in Japan and in Taiwan, China. The newly opened factory in Poland will focus on production of mid motor systems for the European markets.

Website: [www.Bafang-e.com](http://www.Bafang-e.com)  
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*This release is issued by Bafang Electric (Suzhou) Co., Ltd. which retains the ultimate responsibility for the content.*